

ORGANIZER



INDUSTRIAL
AUTOMATION FIESTA

The 'Fiesta of Industrial Innovation'

VIETNAM INDUSTRIAL AUTOMATION FIESTA 2024

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🌐 www.omg-expo.com

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**19 - 21
JUNE 2024**

**BINH DUONG - VIETNAM
SOUTHERN CHAPTER**

**11 - 13
SEPT 2024**

**DANANG - VIETNAM
MIDDLE CHAPTER**

**06 - 08
NOV 2024**

**BAC NINH - VIETNAM
NORTHERN CHAPTER**

INTRODUCTION

The international trade exhibition for factory automation, process automation, robotics automation, manufacturing process, logistics automation and packaging automation.

VIAF - Vietnam Industrial Automation Fiesta 2024 is introduced in assisting industrial suppliers, engineering services and sub-contractors to meet with local industries and users, engineering companies, oems, sub-contractors in general manufacturing and high technological precision manufacturing. The exhibition is aiming at the maximum interaction among industry personnel from Plant & Factory Engineering, Production, Maintenance, R & D & Project Engineering, QA / QC & Lab, Safety, Environmental, Facility Management, Purchasing and other engineering related departments to get updates on technologies being applied to the industries.

Vietnam's manufacturing ecosystem is changing to digitalization, intelligence manufacturing, smart factory, and Industry 4.0 through changes in the global value chain under the influence of Post-China and Pandemic. Companies with control level(related devices such as PLC) and supervisory level(HMI, SCADA) are increasing to enter the mid-stream of the manufacturing industry. It enables the sustainable growth of the Vietnam parts and equipment industry. These two stages are expanding through the quantitative growth of the automation and industrial automation market and it is currently leading the growth of the Vietnam automation control market.

Through expert led presentation and displays, we welcome leading industrial companies from around the world and all over vietnam to exhibits and update technologies to the growing manufacturing, process industry and quality control and R&D in Vietnam.

VIAF 2024 is staged at the heart of Binh Duong/Da Nang/ Bac Ninh's industrial zones. The provinces're the fastest growing manufacturing and supporting industry in Vietnam.

VIAF 2024 aims to introduce innovative manufacturing technologies and products to prepare for changes in the Vietnamese manufacturing ecosystem through factory automation and intelligent manufacturing and to enter the manufacturing phase of UP & MID STREAM.

The exhibiting showcase of VIAF related fields:

- Industrial Machineries, Equipment & Materials.
- Factory Automation, Process Automation, Logistic Automation, Packaging Automation.
- Smart Manufacturing, IOT, A.I, Big Data & Industry 4.0.
- Electric and Electricity. • Energy Control. • Motion and Drives.
- Control & Sensor Systems.
- CAD, CAM, Measuring Smart Factory Robot Motion.
- Sensing Technology.
- Intelligent Logistics and Material Handling. • Pump, Valves and Motor.





Northern Chapter **BAC NINH**

06 - 08 Nov 2024



Targeted Markers:

Bac Ninh, Ha Noi, Hai Duong, Hung Yen, Bac Giang, Hai Phong,...

- » Kinh Bac Cultural Center
- » 2D, Kinh Duong, Vuong St, Suoi Hoa Ward, Bac Ninh, Vietnam.



Middle Chapter **DANANG**

11 - 13 Sept 2024



Targeted Markers:

Da Nang, Quang Ngai, Quang Nam Hue,...

- » Da Nang Fair Exhibition Center
- » No 9 CMT8 St, Khue Trung Ward, Cam Le Dist, Da Nang, Vietnam.



Southern Chapter **BINH DUONG**

19 - 21 June 2024



Targeted Markers:

Binh Duong, Ho Chi Minh, Dong Nai, Long An, Tay Ninh, Binh Phuoc, Ba Ria - Vung Tau,...

- » WTC Binh Duong New City
- » No 8 Hung Vuong St, Hoa Phu Ward, Thu Dau Mot, Binh Duong, Vietnam.

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01

BINH DUONG

19 - 21 / 06 / 2024

02

DANANG

11 - 13 / 09 / 2024

03

BACNINH

06 - 08 / 11 / 2024

EVENT FACT SHEET

SHOW NAME: VIAF - Vietnam Industrial Automation Fiesta

TIME:

• **Exhibition:** 9:00 am - 5:00 pm (first two day)
9:00 am - 4:00 pm (the last day)

• **Seminar:** 9:00 am - 3:30 pm

• **Frequency:** Frequent

VENUE: WTC Binh Duong New City, Binh Duong, Vietnam
Da Nang Fair Exhibition Center, Da Nang, Viet Nam
Kinh Bac Cultural Center, Bac Ninh, Viet Nam

ASMISSION: Trade visitors only
(visitors under 18 years old are not admitted)

10 Product Zones



Mechanical Components & Material Technology Zone (Motor, Bearing and Mechanical Components, Machining, Pressing and Other Processing Technologies)

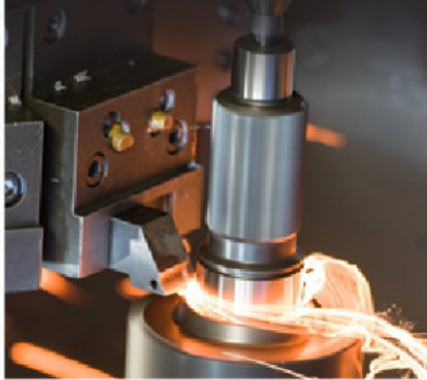


Design Engineering & Manufacturing Solution Zone (Material Handling & Logistics, IT Solutions Include CAD, CAE, ERP, Production Management Systems for The Manufacturing Industry)



Factory Facilities & Equipment Zone (Warehouse Automation, Energy-Saving Products for Factories, Logistics Equipment, Maintenance Products and Safety Products)

Machine Tools & Ancillary Equipment Zone (CNC Machinery, Lathes, Mills; Contract Manufacturing/Precision Machining; Cutting Tools, Tooling & Tool Holding; Forming & Fabricating Machines; Plasma, Laser, Waterjet & Ultrasonic Machines; Ancillary Equipment Suppliers)



Manufacturing Digital Transformation Zone (IT Products and Services to Drive Digital Transformation (DX) For The Manufacturing Industry)



Industrial AI/ IOT Zone (IOT Platforms, AI Solutions and Communication Devices)



Additive & Advanced Manufacturing Zone (Additive Manufacturing, 3D Printers, Materials and Contract Molding Services)



Robotics & Automation Zone



Industrial ODM/EMS Zone (Development and Manufacturing ODM/EMS and Outsourcing Services)



MTS Zone (Measuring, Inspection, Testing and Weighing Machines, Sensors and Cameras)

INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

- Digitalising Manufacturing Conference
- Smart connected factory
- Connected and versatile supply chain
- Design, test, make
- Adaptable, flexible manufacturing operations and skills
- IOT & Industry 4.0 Conference
- Robotics, Machine Learning and Artificial Intelligence Conference.



VIETNAMESE MANUFACTURERS PAVILION

The Vietnamese Manufacturers Pavilion showcases the capabilities of Vietnam's precision engineering and advanced manufacturing industry.

The Vietnamese Manufacturers Pavilion is where VIMF celebrates the very best in Vietnamese manufacturing, providing a showcase for some of country's most accomplished component manufacturers, precision engineering firms, toolmakers, advanced manufacturers, and general engineering companies.



JOB SCOPE

- Distributors, Representative agents & Traders
- Energy, Power & Utilities
- Factory Operations Manager
- Import & Export Department
- Infrastructure Industry Management
- Innovation Division Manager
- Innovations & design Manager
- Logistics Industry Management
- Logistics, Facilitation and
- Warehousing Manager
- Maintenance/ Service Manager
- Manufacturing Industry Management
- Metalworking/Steel Mill
- Parts & Components, Service and Maintenance Manager
- Ports Authority
- Processes improvement Division
- Production & Operations Engineer
- Production Engineer
- Production Manager, Technical - Manager
- Purchaser & Procurement Manager
- R&D, QC, QA Manager
- Service and Maintenance Manager
- Solutions sourcing Manager
- Subcontractors & Contract - Manufacturing
- Testing and standards Division

EXHIBITOR PROFILE

Machine Makers (Manufacturers)
Machine Tools
Material Handling
Metrology & Systems
Plastics Molding Machine
Polishing & Surface Finishing Machines
Industrial Automation
Equipment & Machinery
Robotics
System Integration
Parts & Components
Conveyors, Pick and place, Handlers
Metal, Sheet Metal/Metallurgy
Technology Precision Engineering
Surface & Heat Treatment Welding
Safety equipment
Printing & Packaging
Plastics processing
Power Transmission Equipment
Precision Gauges, Indicators & Comparators
Preprocessing Machines
Process Industries (Process Automation)
Software & Design - Manufacturing
Special Purpose Machines
System Integrator (Building, Factory & Process)
Test & Measurement
Vision Systems

Connectors and Fasteners
Indicators, Monitoring and Gauages
Software & Design for Manufacturing
Drive Technology
Chemicals
CNC Machines
Clean room integration
Materials, Raw Materials & Semi-finished products
Products design and development
Infrastructure (Innovation, Planning & development)
Accessories, Parts & Components
Air Power & Accessories
Asset Management System
Chemicals
Cleaning Devices & Clean Air Systems
Cutting Tools & Tooling Systems
Die Casting Machines
Factory Automation
Fasteners Hardware, Tools
Fluid Power & Systems
Gear Cutting, Forming & Finishing Machines
Instrumentation & Process Control
Inventory Control/Logistics Systems
Laser Cutting & Laser Systems
Logistics Automation



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- Industrial Production: Accounts for 10% of Vietnam's export value, 13% national industrial production.



- #2 FDI Attraction: 32,9 billions USD Binh Duong ranks #2 in FDI attraction, 34.92 billion USD in.



- Export: 35,7 billions USD Binh Duong exports 35.7 billion USD in 2022, 10% national's export value.



- Opening investment policy. The province has issued many important policies, brought solutions to improve the investment environment, increase competitiveness to attract FDI, develop economic.



- The heart of industrial zone: 48 industrial zones and clusters.



- Diversified investors from 65 countries and territories.

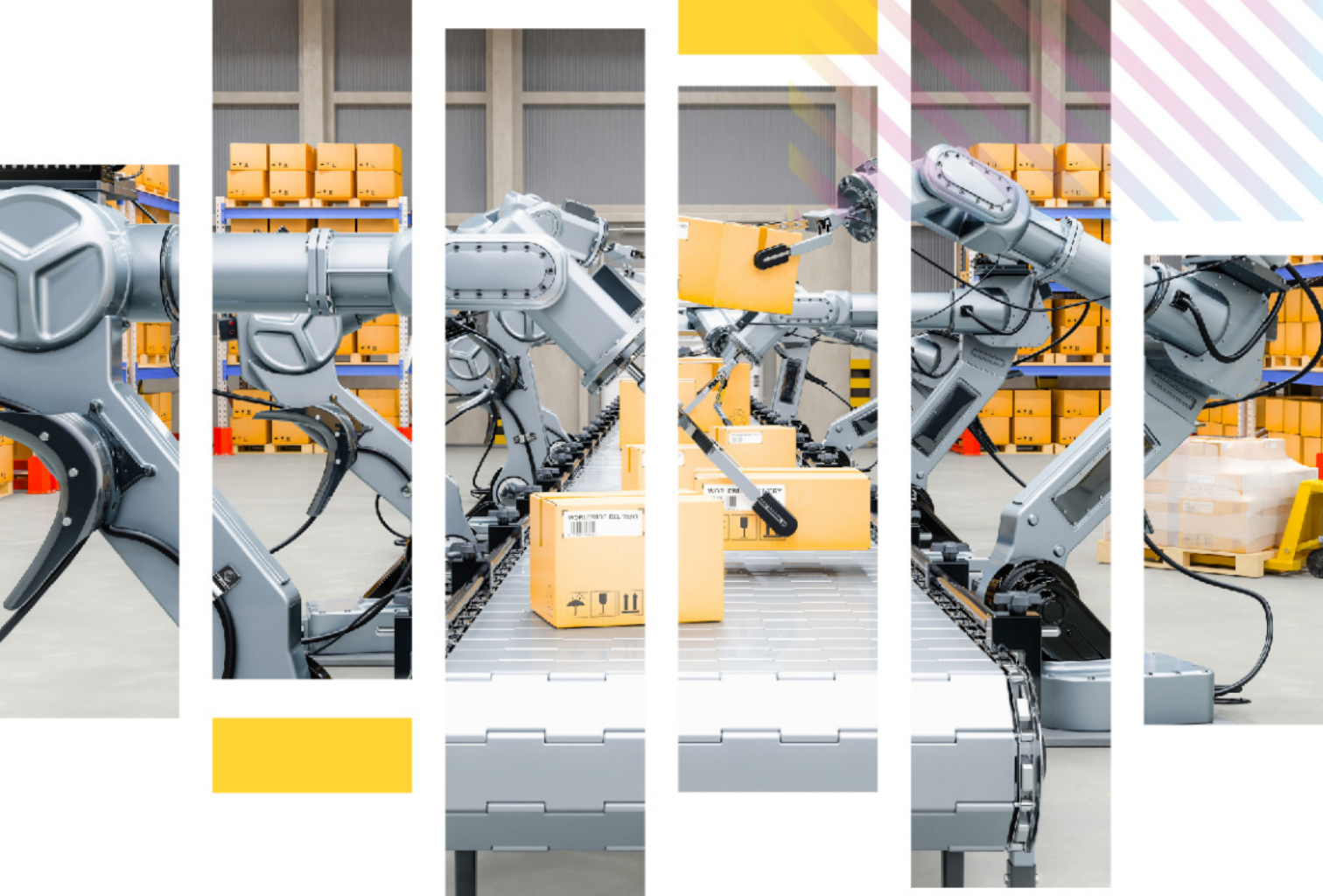
Staged in Binh Duong, the exhibition is a good platform to find and secure opportunities in Binh Duong. It attracts key players from manufacturing, supporting industry and general industry.



With a strong GDP growth rate and located in the center of the southern key economic region and next to Ho Chi Minh City, Binh Duong has become the industrial center of the country with outstanding infrastructure.

- 28 Operating industrial zones.
- 7 under developing zones (21 completed).
- 14.5% (Gross Regional Domestic Product: GRDP) / Population 2.5 million.
- Ho Chi Minh airport and export port: within 10~15km.

WHY BINH DUONG



WHY DA NANG



- Favorable geographical location.



- Many industrial parks, industrial clusters.



- Policy supports from the government.



- The center key economic of the central region.



- Infrastructure development.

- 9 industrial zones & 2 high-tech zones.
- 9.5% (Gross Regional Domestic Product: GRDP) / Population 1.195 million.
- Da Nang International Airport is one of the three largest international airports in Vietnam.
- Da Nang port is a national general seaport, a regional hub of Vietnam.

WHY BAC NINH

Favorable geographical location: Has potential and advantages of geographic location for development. Bac Ninh strategically located in a crucial economic area in the North and a key point of economic triangle of Ha Noi – Hai Phong – Bac Ninh.



- Is one of the province's most dynamic economies and is becoming an increasingly large importer of capital good necessary to meet its large infrastructure needs as well as consumer goods to satisfy its rapidly expanding consumer market.



- Attracted well known investors and multinational economic groups and the best platform to showcase your product and services to meet the north of Vietnam manufacturers needs.



- Gradually modernizes and industrializes the economy.



- Has very high Foreign Direct Investment (FDI) attraction and carrying out investment attraction effectively.



- Has 16 concentrated industrial parks approved by the Government, more than 33 countries and territories have so far invested in Bac Ninh and many projects are calling for investment.

- 8 concentrated industrial zones.
- 10 industrial zones come into operation.
- 7,45% (Gross Regional Domestic Product: GRDP) / Population 1.4 million.
- Noi Bai Airport (Ha Noi): ~ 40
- Bac Ninh has 6 domestic ports.



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MARKETING CAMPAIGNS



**TELE-
MARKETING**



**SMS
BRAND**



**EMAIL
MARKETING**



**SOCIAL
MEDIA**



**MEDIA
PARTNERS**



**ONLINE
ADVERTISING**



**DIRECTLY
FACTORY VISIT**



**POST
OFFICE**



**MARKETING
MATERIALS**



**OUTDOOR
ADVERTISING**



**SHUTTER
BUS**

CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



**BUSINESS
MATCHING**



**CLIENT
CREATION**



**FACTORY
TOUR**



SEMINAR



**CLIENT
VISIT**



**INDUSTRIAL
CONSULTING**



**LIVE
DEMO**



**ROBOT
PERFORMANCE**



**BUYER
ZONE**

WHO VISIT

• Aerospace • Architecture • Automation Integrators • Auto-motive • Automotive Assembly & Manufacturing • Auto-motive/Auto-Supply • Buying/Procurement Services • Cement • Chemical • Consumer Product (process factories) • Consumer Products Manufacturing • Cosmetics • Dental • Design & Con-sultancy Services • Director/Owner • Education • Electrical & Electronics • Electrical/Electronics Manufacturing • Energy, Power & Utilities • Engineer • Engineering & Contracting • Engineering Technologist • Equipment Manufacturing • Feed mill • Fertilizer • Food & Beverage (process factories) • Glass Manufacturing • Industrial Designer • Information/Communica-tions • IT & Telecommunications • Jewellery • Logistics • Ma-chine Manufactur-er • Machinery Manufacturing • Manufactur-ing • Material Handling • Mechanical Engineer • Medical • Metal-Processing • Metalworking • Military • Mining • Offshore, Boat & Marine • Oil & Gas • Chemical Processing • Packaging • Paper & Printing • Petrochemical • Pharma-ceuti-cal & Medical • Plastics & Rubber • Precision Engineering • Supporting Industries • Prod-uct Designer • Renewable Energy • Research & Development • Rubber & Plastic Products Manu-facturing • Rubber (process factories only) • Semiconductors • Shipbuilding & Repair • Steel Mill • Subcontract Manufactur-ing • Technology Evangelists • Telecommunication • Tools, Die & Moulds Manufacturing • Trade Association / Government Agency • Water Treat-ment & Sewage • Wood-Processing Industry • Industry 4.0 & IOT Adapters • The Supporting Indus-tries • Automobile Mechanical Engineering Textile • Footwear Pharmaceutical • Packag-ing • Semiconductors • ICS • Dis-play • Plastic • Rubber • Molding • Metals • Machining

...From sectors including automotive, telecom, electronics, packaging, plastic and rubber, ports, mining, furniture, and infra-structure, textiles and wood and more...

PROJECT **E** D FOR EACH EXHIBITION

25.000
VISITORS



500⁺
EXHIBITORS



INCREASE IN VISITORS
30%



17.000 SQM
OF EXHIBITION SPACE

10 PRODUCT ZONES

* MECHANICAL COMPONENTS
& MATERIAL TECHNOLOGY ZONE

* ROBOTICS &
AUTOMATION ZONE

* MACHINE TOOLS & ANCILLARY
EQUIPMENT ZONE

* FACTORY FACILITIES &
EQUIPMENT ZONE

* ADDITIVES & ADVANCED
MANUFACTURING ZONE

* INDUSTRIAL AI/IOT ZONE

* DESIGN ENGINEERING &
MANUFACTURING
SOLUTION ZONE

* INDUSTRIAL ODM/EMS ZONE

* MANUFACTURING DIGITAL
TRANSFORMATION ZONE

* MTS ZONE



• Management • Operation
• Procurement & Purchasing
• Production • Engineering
& Technical
• Quality Control
• Research & Development
• Service & Maintenance



SPEAKERS
20⁺



**6 NETWORKING
EVENTS**

OFFER PACKAGES

Package A:

Space & Standard Shell Scheme

Package includes:

White Panel Partition, One Fascia Board with Company Name

- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m²

Package B:

Space only

*Note: Minimum 18m²



REGISTRATION

01

SUBMIT APPLICATION:

11 May 2024 (Binh Duong)
20 Aug 2024 (Da Nang)
15 Oct 2024 (Bac Ninh)

02

1ST PAYMENT 50%:

Within 7 days from Step 1

03

2ND PAYMENT 50%:

Before 2 months from the first day of exhibition

04

BOOTH INSTALLATION:

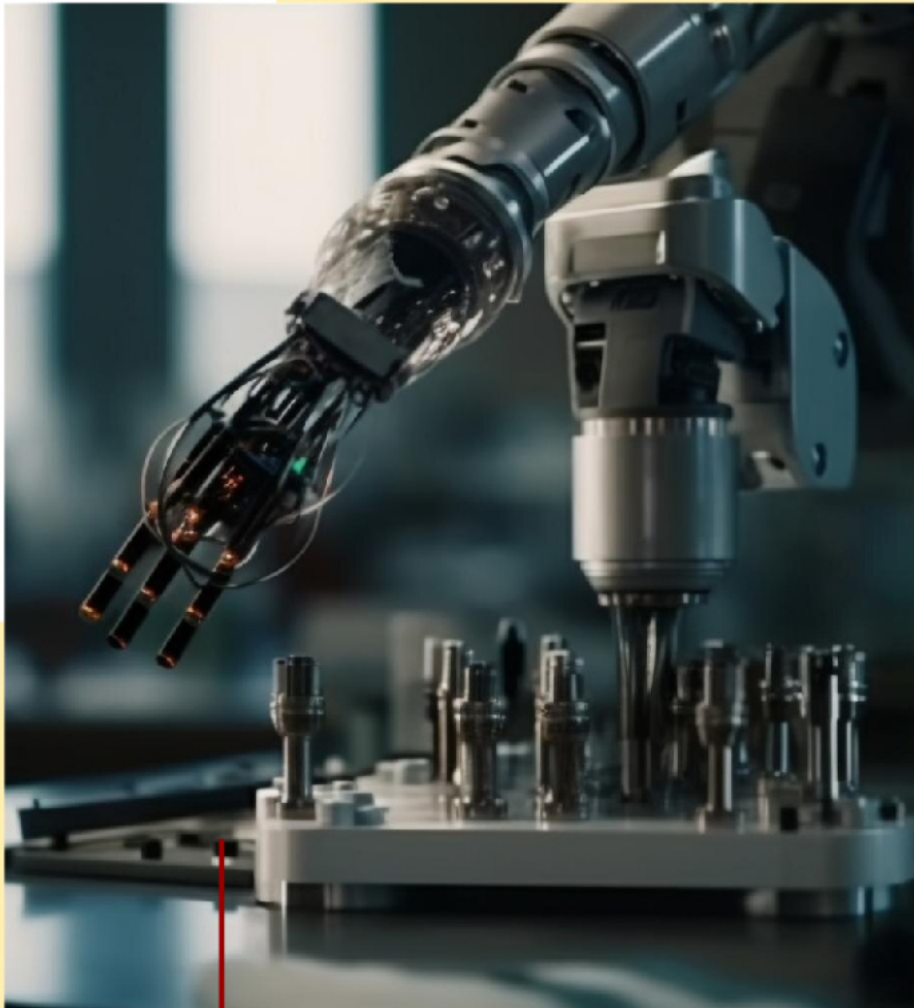
17 June 2024 (Binh Duong)
09 Sept 2024 (Da Nang)
04 Nov 2024 (Bac Ninh)

05

EVENTS START:

19 June 2024 (Binh Duong)
11 Sept 2024 (Da Nang)
06 Nov 2024 (Bac Ninh)

THANK YOU AND SEE YOU AT VIAF 2024



VIAF
2024